

**Subject:** Re: CD14 Street Closure Committee - Update/Thoughts

**From:** "Ellen Riotto" <ellen@southpark.la>

**Date:** 12/26/17, 4:00 PM

**To:** Rena Leddy; Brian Raboin

**CC:** Paola Flores; Joella Hopkins; Carol Schatz; Blair Besten; Miguel Vargas; Joanne Kumamoto; Ellen Endo; Katie Kiefer; Lilie Gross; megan teramoto; Jasmine Ramos; Estela Lopez

I'm so happy to hear that this is something you'd like to require, Joella. I also agree that the BIDs should not be the sole entity responsible for getting the word out. We can be helpful in working with the producers to identify *who* needs to be notified and *how*, but ultimately it's up to them to actually DO it. We can (and do) include information about closures in our regular communications, but we shouldn't be treating every event that requires street closures like MyFig, where SPBID has essentially taken on all outreach to affected stakeholders.

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**From:** Rena Leddy <rena@fashiondistrict.org>

**Date:** Tuesday, December 26, 2017 at 4:53 PM

**To:** Brian Raboin <braboin@downtownla.com>

**Cc:** Paola Flores <paola@historiccore.bid>, Joella Hopkins <joella.hopkins@lacity.org>, Carol Schatz <cschatz@downtownla.com>, Blair Besten <blair@historiccore.bid>, Miguel Vargas <miguel@artsdistrictla.org>, Joanne Kumamoto <jkumamoto@aol.com>, Ellen Endo <ellenendo@yahoo.com>, Ellen Riotto <ellen@southpark.la>, Katie Kiefer <katie@southpark.la>, Lilie Gross <lilie.gross@lacity.org>, megan teramoto <megan.teramoto@lacity.org>, Jasmine Ramos <jasmine@fashiondistrict.org>, Estela Lopez <elopez@centralcityeast.org>

**Subject:** Re: CD14 Street Closure Committee - Update/Thoughts

Brian and Paola are correct. The event producers must still do outreach. The BIDs should not be responsible for outreach to those affected.

Rena Masten Leddy  
Executive Director  
LA Fashion District  
(213) 488-1153

On Dec 26, 2017, at 4:36 PM, Brian Raboin <[braboin@downtownla.com](mailto:braboin@downtownla.com)> wrote:

Hi Joella,

I like the idea of changing things up as well and I completely agree with Paola. My thought is the onus should still be on production with assistance from the BID's.

Brian K. Raboin  
Vice President of Operations  
DCBID  
(213) 624-2425  
Sent via Samsung

----- Original message -----

From: Paola Flores <[paola@historiccore.bid](mailto:paola@historiccore.bid)>

Date: 12/26/17 13:24 (GMT-08:00)

To: Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)>

Cc: Carol Schatz <[cschatz@downtownla.com](mailto:cschatz@downtownla.com)>, Brian Raboin <[braboin@downtownla.com](mailto:braboin@downtownla.com)>, Rena Leddy <[rena@fashiondistrict.org](mailto:rena@fashiondistrict.org)>, Blair Besten <[blair@historiccore.bid](mailto:blair@historiccore.bid)>, Miguel Vargas <[miguel@artsdistrictla.org](mailto:miguel@artsdistrictla.org)>, Joanne Kumamoto <[jkumamoto@aol.com](mailto:jkumamoto@aol.com)>, Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)>, Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>, Katie Kiefer <[katie@southpark.la](mailto:katie@southpark.la)>, Lilie Gross <[lilie.gross@lacity.org](mailto:lilie.gross@lacity.org)>, megan teramoto <[megan.teramoto@lacity.org](mailto:megan.teramoto@lacity.org)>, Jasmine Ramos <[jasmine@fashiondistrict.org](mailto:jasmine@fashiondistrict.org)>, Estela Lopez <[elopez@centralcityeast.org](mailto:elopez@centralcityeast.org)>

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Happy Holidays everyone!

Joella, I like the idea of changing process for street closure committee and look forward to discussion with the group.

Initials thoughts: the HCBID is happy to continue including street closure notices on our monthly newsletter and all social media platforms. However, I would not want this to be considered by event producers to be the only form of outreach conducted. Though as BIDs we have a large reach, event production must do their part and inform residents, owners and businesses on their own, this is not something our officers should be responsible for.

Looking forward to others thoughts!

Best,

Paola Flores

Sent from my iPhone

On Dec 26, 2017, at 11:49 AM, Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)> wrote:

Happy Holidays! I hope this message finds you all enjoying this holiday season.

We've been reviewing our Street Closure committee rules and regulations and have what we hope is a great way to move forward in 2018. I'd like your initial feedback before we implement.

Currently, applicants whose events occur within DTLA are asked to present to Street Closure committee to obtain our blessing. They present their communications outreach plan. But, there is no real confirmation on what they do or don't do so we hope there is follow through. When we vote to approve their application we trust the outreach to our stakeholders and residents has or will be done.

I want to change that. I'd like to ask for your help. I want to make it a requirement that if the applicants event is in your BID area that they must notify you so your BID can send a notice out. You will be providing an additional service and we can have a better handle on the events happening in DTLA. We will be asking each applicant to complete a form and obtain your signature. I know that's a bit of work on your end - but also ensures that this way no one slips through and we are more aware of the street closures happening in our respective areas.

Can you please provide me with your thoughts? Also, who should I list on this form as the person to contact.

I appreciate your help and look forward to working more closely with you all much closer in all matters in 2018!

And, still working on a way to incorporate Film, Construction, 1st Amendment, and Special Event related closures to a single calendar. Please stay tuned.

Best,

**Joella Hopkins**

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*For regular updates and to sign up for our E-Newsletter, please visit our [Jose Huizar CD 14 website](#).*